

# [From Fringe to Mainstream: How the Rightwing Marketed Annexation](#)

## **From Fringe to Mainstream: How the Rightwing Marketed Annexation**

On 15 July, Partners' organized an important Zoom conversation on how the Israeli right, enabled by the media, managed to sell the fringe-fundamentalist notion of annexation to the Israeli mainstream. Einat Ovadia, Executive Director, Zulat for Equality and Human Rights and Adi Granot, Zulat's Annexation Project Manager discussed Zulat's new report, its strategies to push back against annexation, as well the organization's broader efforts to promote democracy, human rights, and equality in Israel and the Palestinian territories occupied and controlled by Israel. Amir Tibon, the award-winning Haaretz correspondent based in Washington, D.C, moderated the discussion. The discussion was followed by a Q&A with the Zoom audience. This webinar is part of our "Conversations with Israel & Palestine" series.

<https://progressiveisrael.org/wp-content/uploads/2020/From-Fringe-to-Mainstream.m4a>

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